



a social enterprise

'Everyone deserves good food'

422 Community Hub, Stockport Road, Longsight M12 4EX

www.crackinggoodfood.org

Business Development Executive

Part time: 16hrs hours per week to be worked flexibly.

Contract Term: Fixed Term Contract for 9 months

Location: Hybrid - home based with occasional travel to meetings and community events around Greater Manchester. Our base is 422 Community Hub, Longsight, Manchester M12 4EX where we occasionally have meetings and is fully accessible with disabled parking.

Rate of pay: £13.75 per hour.

Benefits: Pension plus 22 days' holiday p/a, plus the normal English public holidays (pro-rata for part-time staff).

Application deadline: Wednesday 12th June

Interviews: Will take place week commencing Monday 24th June

At Cracking Good Food, we have a part-time Business Development Executive job opportunity within our team. Contract is for 9 months and we can offer hybrid working.

As an organisation we are committed to ensuring our team, management and Board reflect the customers we serve and the communities we support. We believe it is our team and volunteers who make us what we are, and we want to strive towards being inclusive at every level. Please see our [Equality, Diversity and Inclusivity Policy](#) for further information.

We are happy to consider any reasonable adjustments that candidates may need during the recruitment process, and you will be asked whether you require any during your application. If there are additional options you would like to request, please contact [Tracey Torley](#). We also offer reasonable adjustments on the job.

About Cracking Good Food

Cracking Good Food is a non-profit community driven Community Interest Company, established in 2010. We teach communities how to cook affordable, healthy, and sustainable food from scratch, within an agenda to minimise food waste. We are a values-driven grassroots organisation, striving to ensure food is

grown ethically, in harmony with the environment in line with fair trade standards. We campaign against food waste, food, and fuel poverty due to the impact of austerity and promote measures and policies that mitigate poverty and the effects of climate change. 80% of our work is community outreach as a result of the rise in poverty and homelessness. We also run Catering services, Restaurant Takeovers, Cookery Schools, Foraging, Team Building and Training programmes which help support our core running costs.

Our Team

You would be joining our hardworking and committed team of over 30 home-working freelancers and employed team members. Our team roles include Cooking Leaders, Co-ordinators, Project Managers, bid writers, IT and Website developer, administrators and over 20 active volunteers. We are proud our team retention is strong having recruited many from a previous volunteer or paying customer status.

Our mission and operations are governed by five Board of Directors, each contributing their experience, skills, and expertise to serve and support our wider mission.

Role Summary

The Business Development Executive opportunity is a new role funded by the Clarion Futures Resilience Programme. It is designed to take Cracking Good Food into the next phase of our ambitions to grow our organisation to continue to meet and understand the growing needs of communities and households experiencing financial hardship, impacting on diet, physical health, mental wellbeing and cooking resources across the 10 local authority areas which form the Greater Manchester boroughs. Our aims are to collaborate with networks, agencies and grassroot organisations to understand and alleviate barriers prohibiting community health and learn best practice for our delivery.

The primary purpose and function of the role is to advocate CGF products and services portfolio, to promote the community health, well-being and resource benefits gained through commissioning our programme of activities and services.

The postholder will be an organised and motivated individual who can confidently represent Cracking Good Food's mission to alleviate food, fuel and resource poverty through advocating and presenting our expertise, experience aims, product and service portfolio through engagement and attendance, at GM Food Boards, Housing and Education network meetings.

You will familiarise yourself with the features of our products and service portfolio to provide comprehensive information and responses relating to some of our services, such as COOKWell, Cooking workshops, Lunch & Learn, educational program portfolio, NOSHH to name a few! Our products are designed to empower community members with the skills, confidence, knowledge, and equipment to foster a good food culture embracing a mindset to minimise food waste, to support the local economy, and to harness seasonal and sustainable cooking practices, all providing the foundations of our mission to support communities at risk of food poverty.

Role Duties:

- Maintain and develop our database of communication, contacts, activities and actions.
- Understand and keep up to date knowledge of our product and service portfolio features.
- Seek and respond to opportunities to attend Food Boards, Schools, and Housing Association network meetings to build knowledge and understanding of grassroots developments and opportunities.
- Relationship building within all networks to develop and maintain CGFs profile.
- Present and network at sector network meetings and food boards
- Respond to all enquiries and communications in an effective, friendly and timely manner.
- Working closely with our bid writing team to advise and inform of the changing needs within the communities we support at grassroots level, across Greater Manchester.
- Work alongside our Marketing and Growth Manager to support the creation of our marketing strategy.
- Desk based research to underpin our business strategy to boost growth of CGF product and service portfolio.

Expectation and Outcomes of the role:

- Working in the 3rd sector requires a flexible, adaptable, resourceful, and open attitude and approach to make things happen! Our passion to help communities thrive when facing adversity is huge, however, our resources are limited! Therefore, an understanding of our constraints is desirable and willingness to support a wide range of projects will be key to your personal development, sense of value and learning.
- Income targets would be set to aim towards which will contribute towards our operational costs.
- You will report directly to the Director who is accountable to a Board of Directors.

Person Specification

You will be driven, resourceful and independently hardworking and focused on ensuring deliverables align with our 'be good to yourself and kind to our planet' ethos.

Your strong written and verbal communication, organisational skills and flexible attitude will be valued throughout all elements of the role.

Essential

- Written and verbal communication skills to effectively build relationships and partnerships across all sectors, at all levels.
- Confidently deliver presentations to online audiences and in person
- Competently use Outlook, Google document suite and willingness to learn other platforms.

- Flexible and supportive approach to ad hoc tasks

Desirable

- Willingness to build an interest in drivers of food poverty, systems and policy.

Your lived experiences may give you greater understanding and insight into some of the challenges the communities we support face.

Next steps

Please complete the application form and covering letter (no longer than 2 pages), detailing your suitability for the role, to Director, [Tracey Torley](#) by **Wednesday 12th June**. Successful applications will be invited to a 1hr interview where you will be required to deliver a short presentation.

If you have any questions or require reasonable adjustments to our recruitment process so you can thrive, please contact [Tracey Torley](#)

Interested? Apply so you can be considered!

Company Number: 07369862

